



Cosabella, Inspired by a Lifetime of Travel.

Every destination has a style and atmosphere unique to itself. Valeria and Ugo Campello, founders of Cosabella, traveled the world gathering bits and pieces of this “uniqueness” to inspire new collections and infuse the cultures of the world into their designs.

Travel has been a significant part of Valeria's life from a very young age and she has made certain to instill this same love for travel in her own children, Silvia and Guido Campello, as they are now the second generation leaders of Cosabella.

Growing up in the city of Carpi, Italy, the possibilities for travel were endless. Just a few short hours by train to many different countries with distinct cultures and the most eclectic cuisine inspires dozens of invigorating new ideas. Inspiration can come in every form imaginable; from the lush colors of the countryside to the savory spices of food, grand historical architecture, or even something as simple as a few seashells washed up on shore.

Not surprisingly, the luxuriant gardens and expansive vistas over turquoise waters of Italy's coast is an ever-present inspiration for Cosabella designs. On the other hand, drawn by its vibrant color blocked themes, eye catching prints, and hand woven silk sarees, one of Valeria's most loved destinations is India. From the beautiful paper wrapping in Japan, to the rich fabric boxes used to package even the simplest of things in China; it all becomes part of the inspiration.

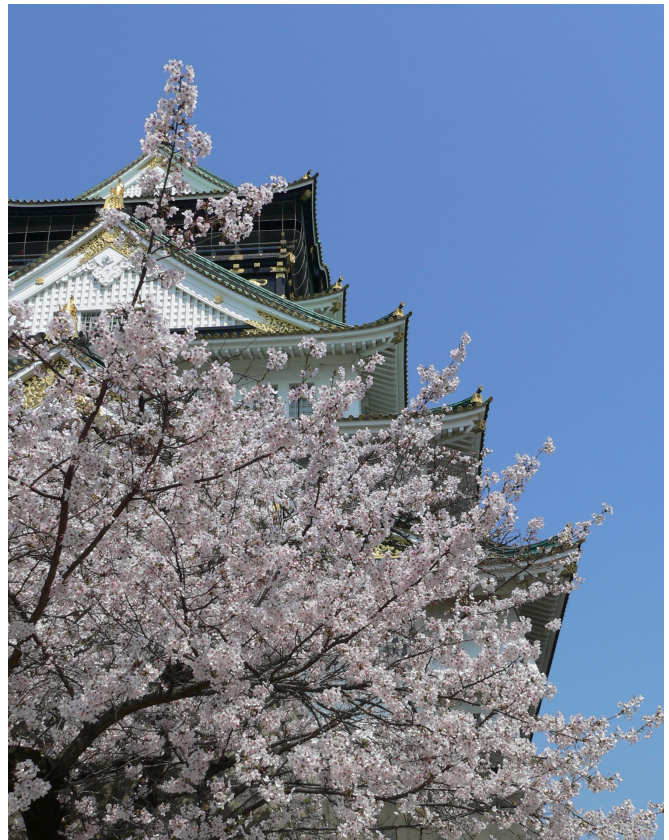




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When asked about the importance of travel to the Cosabella brand, Valeria simply replies, “We could not live without it.” Bags packed and always ready for a new adventure, she attributes much of her success to being inspired by travel and meeting the diverse women of the world. Cosabella is a global brand, therefore when we create a new collection we strive to meet the needs of all women, not just American women.

Our goal – to share the gift of travel through one of a kind Cosabella designs made from the world’s most innovative fabrics, handpicked by expert travelers who have been in the business of intimate apparel for 30 years.



ABOUT COSABELLA:

Cosabella, a family owned Italian lingerie company was founded in 1983 by Ugo and Valeria Campello. It has grown into a second generation family business, with children Silvia and Guido Campello leading the company. Cosabella is expanding globally with a diverse product mix of intimates, swimwear and shapewear. The company headquarters are located in Miami, FL and manufactured in Italy using the highest grade fibers to create a refined blend of American design and Italian craftsmanship. Flagship stores are located in New York City, Miami and Atlanta and shop in shops located in La Rinascente, Milan, Galleries La Fayette, Paris and Shinsegae, Seoul South Korea.

For additional information, please visit www.cosabella.com or contact:

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