



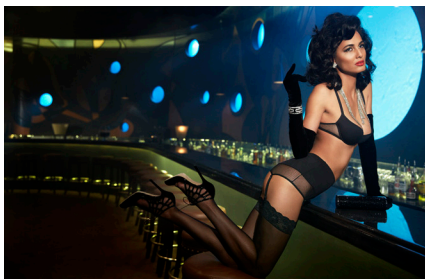
***Introducing Cosabella's Fall-Winter 2013 Collection.
Inspired by "Magic City" – A STARZ Original Series.***

Dangerous and decadent, Magic City is Miami's nickname in 1959. As Havana falls to Castro's rebels, Miami enters a turbulent time, but it's THE place to be. With lavish lifestyles and irresistible temptation, the Kennedys, the pin-ups, Sinatra and the mob all hold court here. At the Miramar Playa Hotel, the leading ladies are seductive, elegant, daring, innocent and sophisticated.

The STARZ drama series "Magic City" is a cinematic depiction of this era of gambling, drugs, money and sex combined with drop-dead glamour. Inspired by Magic City's vintage styles, luxurious fabrics and rich hues, Cosabella's Fall-Holiday 2013 Collection captures the quintessential 1950's woman. She is at the cusp of a transition as she begins to embrace her power. Independent and confident, she knows what she wants and she is no longer afraid to use her tantalizing prowess to achieve it.

The collection includes vintage styles in luxurious fabrics, romantic lace, and a sumptuous assortment of deep jewel tones. Designs made to celebrate the silhouette of a woman's body in vivid colors and tropical patterns paying homage to the vibrant Miami/Latin culture. Shimmering gold, mineral and copper coin create a sleek metallic finish to complete the gemstone palette.

Cornerstone pieces specific to the Magic City women represent a mosaic of sultry styles. Queen of Hearts, inspired by Vera Evans, is all about glamour and beauty. Sultry and daring with legs that go on forever, Lily Diamond's intense sex appeal is personified in the Queen of Diamonds intricate crochet lace. The sweet and innocent Mercedes Lazaro inspires the soft cotton and delicate geometric design of the Queen of Clubs. Judi Silver, the blond bombshell of the Atlantis Lounge, inspires the seductive Queen of Spades group created with just the right amount of provocative fishnet detailing. Meg Bannock, the kind of class and sophistication that only old money can buy, inspires the elegance of Ace of Hearts. This is Magic City, Miami Beach, 1959.



ABOUT COSABELLA:

Cosabella, a family owned Italian lingerie company was founded in 1983 by Ugo and Valeria Campello. It has grown into a second generation family business, with children Silvia and Guido Campello leading the company. Cosabella is expanding globally with a diverse product mix of intimates, swimwear and shapewear. The company headquarters are located in Miami, FL and manufactured in Italy using the highest grade fibers to create a refined blend of American design and Italian craftsmanship. Flagship stores are located in New York City, Miami and Atlanta and shop in shops located in La Rinascente, Milan, Galleries La Fayette, Paris and Shinsegae, Seoul South Korea.

**For additional information, please visit www.cosabella.com or contact:
Shanon Kogler PR press@cosabella.com or Pallavi Ramamurthy Marketing marketing@cosabella.com**